Electronic Acknowledgement Receipt					
EFS ID:	8293148				
Application Number:	10043714				
International Application Number:					
Confirmation Number:	6438				
Title of Invention:	System, method, and software application for targeted advertising via behavioral model clustering, and preference programming based on behavioral model clusters				
First Named Inventor/Applicant Name:	Isaac Bentolila				
Customer Number:	23386				
Filer:	Joel M. Fogelson				
Filer Authorized By:					
Attorney Docket Number:	MET2.PAU.25				
Receipt Date:	25-AUG-2010				
Filing Date:	09-JAN-2002				
Time Stamp:	18:24:39				
Application Type:	Utility under 35 USC 111(a)				

# **Payment information:**

Submitted with Payment	no
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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /₊zip	Pages (if appl.)
1	Assignee showing of ownership per 37	METABYTEASSIGNMENT.pdf	583155	no	3
CFR 3.73(b).		ff5b4a30c55bcd407c485f70bc613898820f 5e2d			

## **Warnings:**

## Information:

Assignee showing of ownership po CFR 3.73(b).	Assignee showing of ownership per 37	7 MNI020002US_373FORM_25A UGUST2010.pdf	421773	no	2			
	CFR 3.73(b).		b22af76d485af78f1e52ebfdbeb34f887472 cb97					
Warnings:								
Information	Information:							
3 Power of Attorney	MNI020002US_POWEROFATTO RNEY_25AUGUST2010.pdf	1466229	no	2				
		50d7bb4261e62dcb6695efaf03faf54a080b 6021						
Warnings:								
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		Total Files Size (in bytes)	2471157					

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### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.